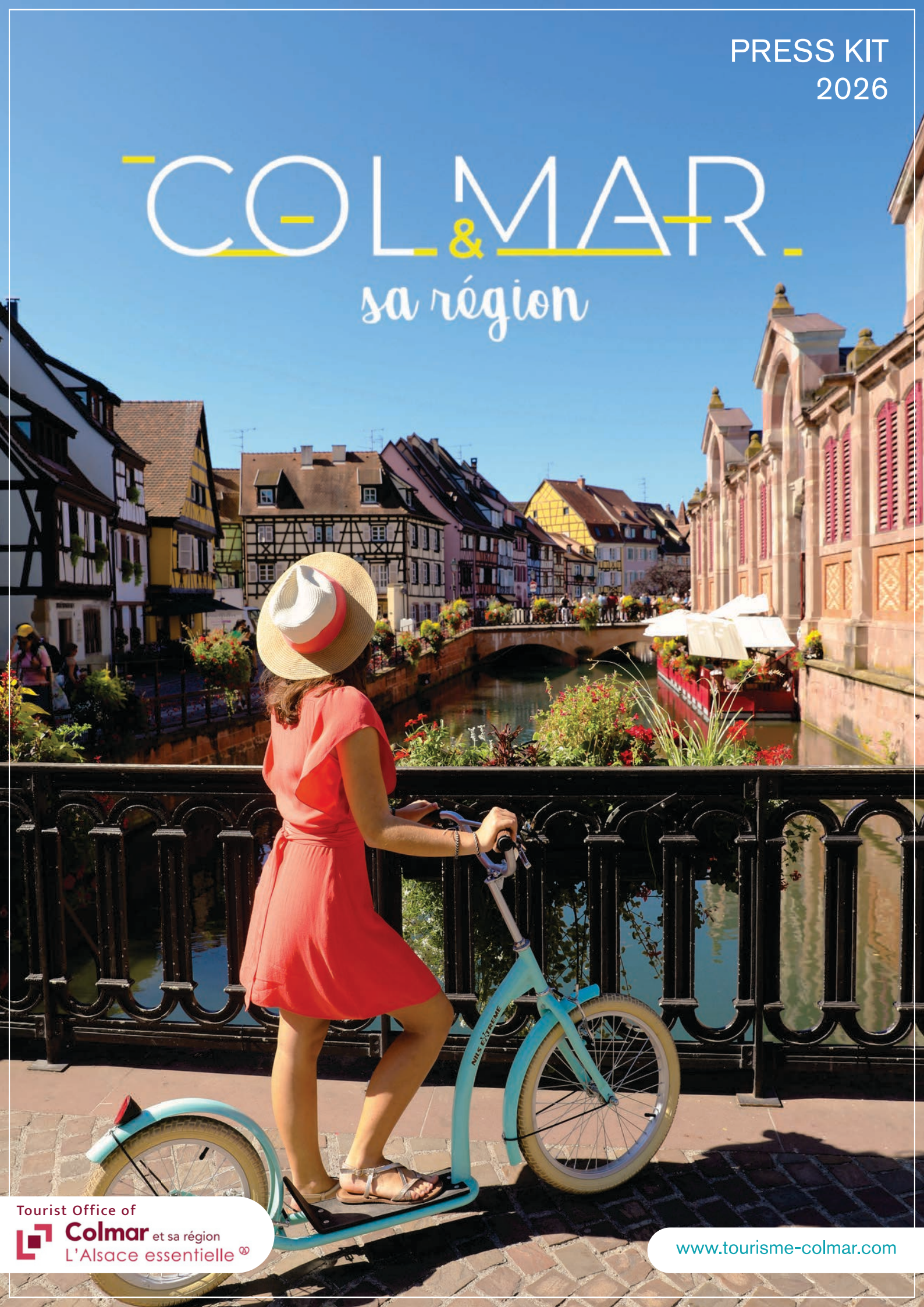


PRESS KIT
2026

COLMAR

sa région



WELCOME EVERYONE!*

From Colmar's Little Venice to some of the iconic villages along the Alsace Wine Route, such as Turckheim and Niedermorschwihr, the Colmar region offers visitors an epicurean escape in fairytale settings. By turns romantic, gourmet, and cultural, whether explored on foot or by bike, the region's vibrant heart, deeply connected to its roots and history, can be appreciated amidst town, countryside, and vineyards, inviting you to a 'stàmmtisch'** for a moment of shared enjoyment.



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Join us

COLMAR & REGION IDENTITY CARD



more than 500
historical monuments
including 64 in Colmar



3 castles
Hohlandsbourg,
Hagueneck, Pflixbourg



6 mountain bike routes
marked trails in the
Hohlandsbourg massif
and cycle routes

discovery



48
Hotels

2 ★★★★★

12 ★★★★

24 ★★★

5 ★★

5 Uncategorized



4 campsites



3 tourist residences



1 youth hostel



1,658 furnished apartments/holiday cottages/rentals

Source: INSEE 2024 and AirDNA for the 20 municipalities of the Colmar metropolitan area



3 Michelin-starred restaurants

JY'S Restaurant,
Girardin Restaurant, The
Painter's Workshop



**11 establishments awarded
the "Accueil Vélo" label**



THE MUST-HAVES



Little Venice

If there is one charm that always works its magic in Colmar, it is the gentle way of life that emanates from the canals of Little Venice, for lovers, but not only...

Between the beautiful rows of half-timbered houses, the protective greenery along the banks of the Lauch River, and the gentle hum of the town, a ride in a flat-bottomed boat is always a delightful experience, inviting you to discover the town in all its rich historical facets. From the medieval period to the German annexations, including the town's market gardening past, it's an absolute must.



Art in Colmar

Contemporary, urban, modern, art is present on every street corner in Colmar and each space reveals a strong identity.

Strolling through these galleries means discovering passionate artists and a variety of styles.

This vibrant cultural scene makes Colmar shine.

Colmar's art galleries offer a unique immersion in local and international creativity.



The Unterlinden Museum

The Unterlinden Museum offers a tour covering nearly 7,000 years of history, from prehistory to 20th-century art, but the Issenheim Altarpiece remains its centerpiece. Fascinating in its richness and modernity, this work inspires admiration in all who behold it. Recently restored, the Altarpiece has regained its full splendor, revealing the details of Grünewald's virtuosity. This meticulous restoration offers a new perspective on the work and invites visitors to discover or rediscover its full magnificence.

www.musee-unterlinden.com

THE MUST-HAVES



Turckheim

The light and colors of the vineyards cast a halo of serenity over the charming village of Turckheim. Emblematic of the Alsace Wine Route, this town is a land whose history is intimately linked to viticulture. Its remarkable and typically Alsatian architectural heritage, along with its vibrant traditions, such as the night watchman, make it an essential stop. Its typical houses, ramparts, fortified gates, guardhouse, and remarkable Town Hall bear witness to its long history dating back to the 8th century and its winemaking tradition.



Hohlandsbourg Castle

Once the capital of the Habsburg lordship, Hohlandsbourg Castle, perched at an altitude of 620 meters, offers a magnificent 360° view of Colmar, the Alsace plain, and the Black Forest. The castle's fortress now serves as a stage for a medieval history experience, blending exhibitions and themed performances. A program of events runs from April to November, brimming with discoveries and adventures! Located on the Hohlandsbourg massif, it's also the perfect stop for a family-friendly walk through vineyards and forests.

chateau-hohlandsbourg.com



Go cycling

Discovering Colmar and its surroundings by bike is the best way to experience all the region's charms. Whether you prefer leisurely rides or are a thrill-seeker, the area has something to satisfy every desire. Along the Colmar Canal or on the banks of the Ill River, the natural beauty of the Ried, its flora and fauna, will captivate cyclists seeking serenity and a change of scenery. For adventure enthusiasts, the mountain biking trails in the Hohlandsbourg massif promise magnificent views from the heights and varied routes through forests and clearings.

GASTRONOMY & CULTURE



AN EXCEPTIONAL HERITAGE



The historic heart

Classified as a "protected sector", the historic heart of Colmar offers a journey through the centuries with a perfectly preserved civil and religious heritage ranging from the Middle Ages to the 18th century.

Little Venice, with its canals lined with colorful facades, enchants visitors with its picturesque atmosphere, while the Tanners' Quarter, with its tall white half-timbered houses, recalls the city's once-thriving artisanal industry. The majestic Collegiate Church of Saint Martin, built of yellow sandstone from Rouffach, illuminates the city with shimmering reflections, and the Pfister House, a 16th-century masterpiece adorned with murals and a corner oriel window, testifies to a bygone opulence. Finally, the famous House of Heads intrigues with its 106 sculpted faces, details that lend Colmar its unique and timeless character.



The Southern District

Colmar's southern district charms visitors with its elegant private houses and administrative buildings, reflecting a strong German influence inherited from the region's history. The richly decorated facades of these buildings present a harmonious blend of architectural styles, ranging from Neo-Romanesque and Neo-Gothic to Neo-Renaissance and Art Deco, testifying to the eclecticism and refinement of a bygone era. Its quiet streets, lined with majestic trees, offer a peaceful and verdant setting, perfect for leisurely strolls. This unique atmosphere, combined with the elegance of its built heritage, gives the southern district an incomparable quality of life, making it a must-see in Colmar.

Colmar City Pass: The essentials at a reduced price

Visit Colmar's 9 museums in complete tranquility: Unterlinden Museum, Bartholdi Museum, Toy Museum, Hansi Village and its Museum, Natural History and Ethnography Museum, Choco Story Museum, Vino Storia Museum, Wax of Legends Museum, and the Dominican Church.

You can also enjoy a boat trip with Colmar along the water and a ride on the little tourist train (replaced by a guided tour during the Advent period).

Valid from the date of purchase and for 4 consecutive days, the Colmar CityPass offers all adults from 18 years of age a discount on the price of your visits.



Available at citypass.tourisme-colmar.com or at the Tourist Office reception desk

COLMAR THE EPICUREAN



The secrets of the Capital of Alsatian Wines

A renowned hub of a thriving wine industry, Colmar quickly established itself as the Capital of Alsatian Wines. The richness of its architectural heritage still reflects this today. Its central location makes it an ideal starting point for exploring the Alsace Wine Route.

Around Colmar, land of Grand Cru wines

Colmar, Turckheim, Niedermorschwihr, Wettolsheim, Ingersheim, and Wintzenheim are all beautiful stops along the Alsace Wine Route, whether for the stunning scenery, a food and wine pairing experience, or an unexpected wine tourism adventure. Five of these terroirs are classified as Grand Cru vineyards of Alsace thanks to their exceptionally favorable soils and climate.

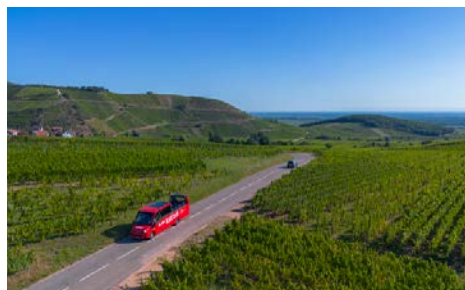
Explore the Wine Route

From Colmar, it is possible to discover the Alsace Wine Route aboard the Kut'zig, the open-top bus that takes you to where you absolutely must go.

Unlimited rides up and down for the day. Available from April to October. Booking required at kutzig.fr

Wine artisans who make wine in the heart of the historic center

Hidden away in a few narrow streets of Colmar, a rare find, two ancestral winemaking families still nurture their liquid gold in the heart of the city. At Maison Jund, four generations of passionate winemakers have been cultivating organically for over 30 years and continue to innovate with a range of natural wines. At Domaine Karcher, also certified organic, the family jealously guards its century-old casks and shares in detail the work in the vineyards and the little secrets of winemaking.



3 experiences amidst the vineyards

- **Explore the vineyards by bike**
 - Whether on an electric or classic bike, on pre-established routes or independently, with GPS or alongside a guide, all options are possible depending on your desires and level.
 - alsacyclotours.alsace/fr/tour/colmar
- **The "Meetings in familiar territory"**
 - Every Thursday in summer, a wine walk followed by a tasting in the Wettolsheim vineyard, guided by a winemaker passionate about his craft.
 - Information is available at the Colmar and surrounding area Tourist Office.
- **Discover the Wettolsheim Wine Festival**
 - For more than 50 years, in July, the winemakers of the largest wine-growing commune in the Haut-Rhin invite to celebrate their expertise in a friendly and musical atmosphere.
 - Information is available at the Colmar and surrounding area Tourist Office.

COLMAR THE EPICUREAN

Echoing the quality and excellence of the wines, Alsatian chefs and producers showcase their expertise, inventiveness, and generosity to create epicurean delights. Three renowned Michelin-starred chefs grace the city's tables, offering exceptional culinary experiences in elegant and modern settings.



The JY'S restaurant



In a chic and contemporary setting in the Parc du Champ de Mars, the JY'S restaurant offers a unique gastronomic experience and a journey for the senses. Through cuisine that reflects his own style—free and sincere—Chef Jean-Yves Schillinger blends local produce with flavors from around the world in his cosmopolitan menu.

www.jean-yves-schillinger.com

The Girardin restaurant



In the heart of the renowned Maison des Têtes, the minimalist dining room of Restaurant Girardin provides the perfect setting for Chef Eric Girardin's gastronomic cuisine. His evolving style brings out the best in local produce, changing with the seasons and reflecting his inspiration. Masterfully blending contrasts, he offers a menu rich in flavor and character.

www.maisondestetes.com

The Painter's Studio



Located in the historic center of Colmar, in a 15th-century house, L'Atelier du Peintre offers modern, original, and flavorful French gastronomic cuisine. Chef Loïc Lefebvre's cooking is characterized by its boldness, favoring local, organic produce and putting "taste above all else."

www.atelier-peintre.fr

An exceptional terroir

The Colmar lifestyle and its gastronomic excellence are rooted in a terroir as rich as it is bountiful. Between vineyards and fertile plains, the region offers a range of exceptional products that inspire Michelin-starred chefs. A historic market gardening area, Colmar and its surrounding region are distinguished by their quality produce and famous specialties such as Munster cheese. This abundance can also be found at the stalls of the weekly markets and the covered market in Colmar throughout the year. Colmar thus celebrates a cuisine that combines refinement, authenticity, and respect for local traditions.



COLMAR, A CITY OF CULTURE

Colmar, a city steeped in culture, boasts around ten museums that showcase its richness and diversity. Blending art, history, traditions, and curiosities, each venue reflects a unique facet of its identity. From the Unterlinden Museum (see p. 4) and its renowned altarpiece, to the Bartholdi Museum dedicated to the creator of the Statue of Liberty, and including the remarkable Dominican Library, these sites offer numerous discoveries and never cease to amaze their visitors.



Temporary Exhibition 4026 - Toys that last forever?

The new temporary exhibition at the Colmar Toy Museum is entitled "4026 - Eternal Toys?". Behind this intriguing title lies a fictional investigation into ten strange or familiar toys, discovered by chance in a mysterious time capsule.

"On June 25, 2025, two researchers discovered an intact capsule, without any signs of wear. The only clue: the number 4026 was engraved on its surface. After opening it, they found ten toys inside. Both familiar and strangely different from our current toys, the two researchers were convinced they came from the future..."

from February 1, 2026 to January 4, 2027

www.colmar.fr/musee-jouet



Wax of Legends, The Wax Museum

This unique wax museum invites you to travel between reality and legend, to meet the mythical characters that populate the Alsatian imagination and the great international legends.

Each room is a sensory experience where the lifelike wax figures will make you shiver, smile and dream.

From the White Lady to the devil, via universal figures like Saint Odile, discover how myths intertwine across eras and cultures.

The museum also offers a multitude of games, puzzles and participatory activities for the whole family.

Between museum, theatre and adventure, Wax of Legends promises a unique moment, as entertaining as it is educational.



The Dominican Library

The Dominican Library offers a unique setting conducive to discovery, housing a literary and artistic heritage spanning several centuries. Located in the former Dominican convent, it boasts a remarkable collection of medieval manuscripts and rare books displayed along its museum trail, offering an interactive and engaging experience. Its soaring vaults, stone columns, stained-glass windows, and cloister create an atmosphere of serenity.

In 2026, discover its new permanent exhibition which offers visitors an overview of the history of books and images in Alsace, from the Middle Ages to the 19th century.

dominicains.colmar.fr

For more information on all of Colmar's museum spaces, click here or scan the QR code.



2026 AT THE BARTHOLDI MUSEUM, YEAR OF FREEDOM



Liberty Day - 250 years since the United States Declaration of Independence

On July 4, 2026, the United States will celebrate the 250th anniversary of its independence. On this occasion, the Bartholdi Museum, dedicated to Auguste Bartholdi, creator of Liberty Enlightening the World, better known as the Statue of Liberty, naturally stands out as an essential venue for this commemoration in France.

For more than ten years, the museum has honored this occasion by offering special activities and free admission on July 4th, thus affirming its commitment to this historic event.

Celebrating 250 years of American independence at the Bartholdi Museum means highlighting a shared heritage between France and the United States and allowing the public to discover or rediscover the historical, political and artistic significance of an iconic work.

www.musee-bartholdi.fr



Exposition photos

As part of the commemorations of the 250th anniversary of the United States Declaration of Independence and the 140th anniversary of the inauguration of the Statue of Liberty, as well as the bicentennial of photography, the Bartholdi Museum presents an exhibition that blends contemporary art, art education, and heritage. This exhibition will juxtapose the works of Patrick Bailly-Maitre Grand, created during the restoration of the Statue of Liberty in New York in 1986 (and recently donated to the museum), with photographs produced by photography students from a priority education network (REP+) school in Colmar, France, on the theme of liberty. Through this dialogue, the exhibition will highlight the photographic medium and the concept of liberty, both a foundational symbol embodied by the Statue of Liberty and a fundamental value, one that is often questioned, weakened, or even challenged today.

from June to December 2026



Exhibition at the Musée d'Orsay Auguste Bartholdi - Liberty Enlightening the World

Curators: François Blanchetière, chief curator of sculpture and architecture at the Musée d'Orsay, and Juliette Chevée, heritage curator, director of the Bartholdi Museum in Colmar.

To mark the 250th anniversary of the United States Declaration of Independence, the Musée d'Orsay presents an exhibition and a virtual reality experience dedicated to the work of Auguste Bartholdi, a major figure in 19th-century French sculpture and creator of iconic works, including the Statue of Liberty. Eighty percent of the works presented in the exhibition are on loan from the Musée Bartholdi. At the same time, the National Conservatory of Arts and Crafts will host an immersive experience dedicated to the construction techniques of the Statue.

from September 15, 2026
to January 31, 2027



140 years since the inauguration of Liberty Enlightening the World

On October 28, 2026, to celebrate this anniversary, the museum will offer activities, including a conference in Colmar, led by the curators of the exhibition in Orsay.

A YEAR IN COLMAR



Colmar International Festival
July 5th to 14th, 2026



140th anniversary
October 28th, 2026

Colmar Comedy Festival
late November / early December
2026

Frosted Cuvée
December 2026

Colmar celebrates spring
April 2nd to 26th, 2026

Alsace Wine Fair
July 31st to August 9th, 2026

Book Festival
November 2026

Colmar, the soul of Christmas
November / December 2026



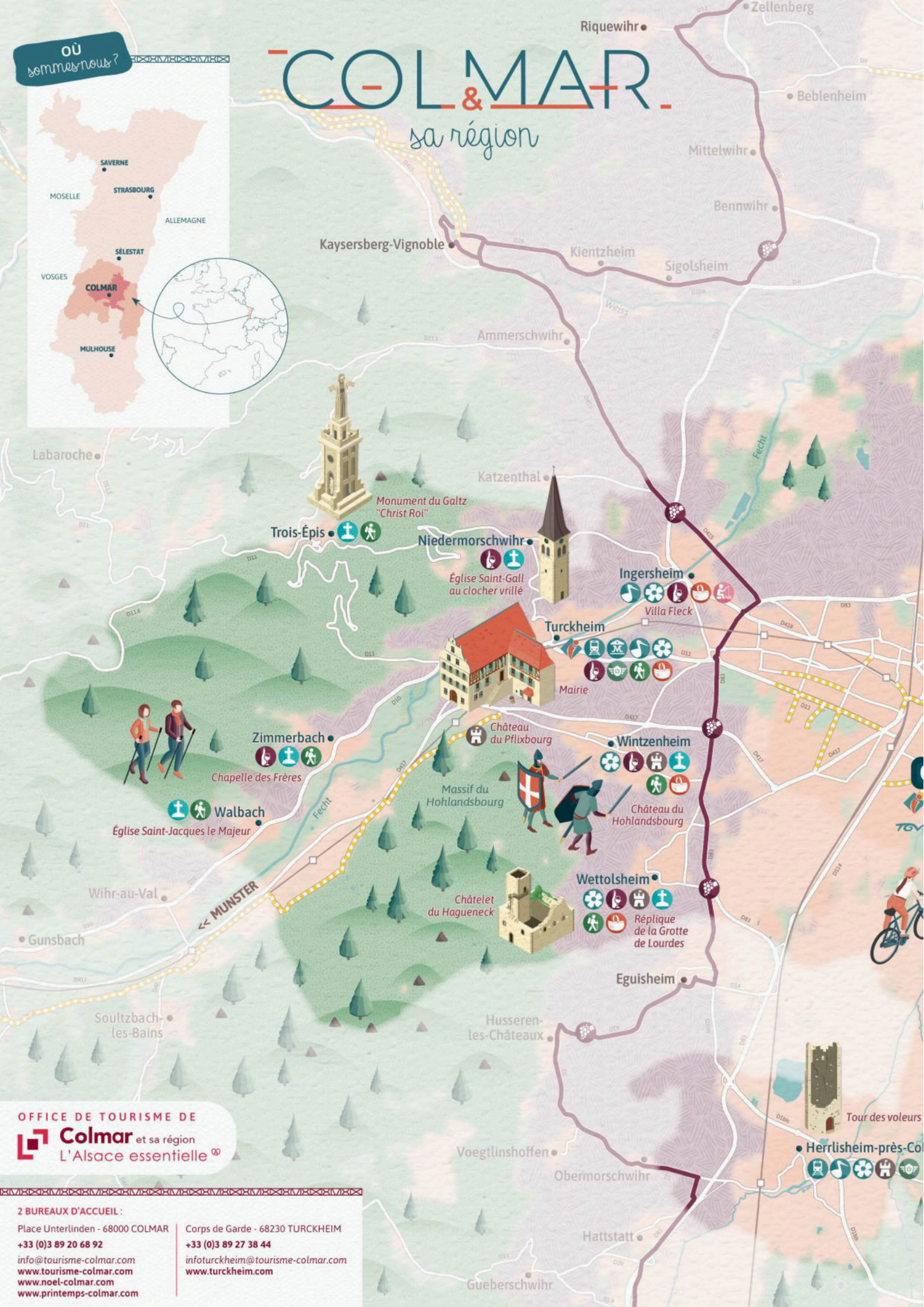
Find the full schedule by [clicking here](#)
or [scanning the QR code](#)

AROUND COLMAR



où sommes-nous ?

COLMAR & sa région

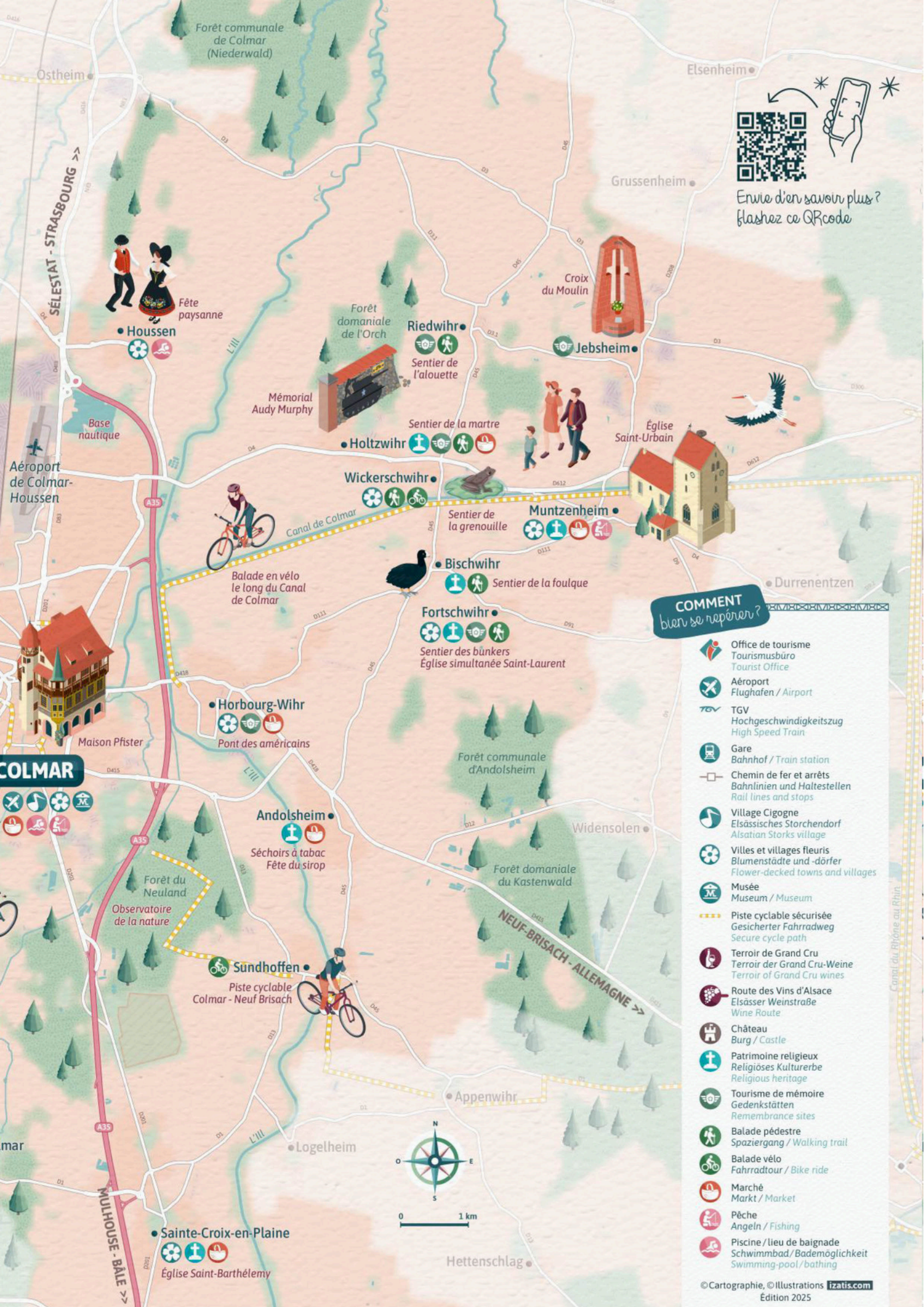


OFFICE DE TOURISME DE
Colmar et sa région
 L'Alsace essentielle

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 +33 (0)3 89 20 68 92
 info@tourisme-colmar.com
 www.tourisme-colmar.com
 www.noel-colmar.com
 www.printemps-colmar.com

Corps de Garde - 68230 TURCKHEIM
 +33 (0)3 89 27 38 44
 infoturckheim@tourisme-colmar.com
 www.turckheim.com



Envie d'en savoir plus?
flashez ce QRcode

COMMENT bien se repérer ?

-  Office de tourisme
Tourismusbüro
Tourist Office
-  Aéroport
Flughafen / Airport
-  TGV
Hochgeschwindigkeitszug
High Speed Train
-  Gare
Bahnhof / Train station
-  Chemin de fer et arrêts
Bahnlinien und Haltestellen
Rail lines and stops
-  Village Cigogne
Elsässisches Storchendorf
Alsatian Storks village
-  Villes et villages fleuris
Blumenstädte und -dörfer
Flower-decked towns and villages
-  Musée
Museum / Museum
-  Piste cyclable sécurisée
Gesicherter Fahrradweg
Secure cycle path
-  Terroir de Grand Cru
Terroir der Grand Cru-Weine
Terroir of Grand Cru wines
-  Route des Vins d'Alsace
Elsässer Weinstraße
Wine Route
-  Château
Burg / Castle
-  Patrimoine religieux
Religiöses Kulturerbe
Religious heritage
-  Tourisme de mémoire
Gedenkstätten
Remembrance sites
-  Balade pédestre
Spaziergang / Walking trail
-  Balade vélo
Fahrradtour / Bike ride
-  Marché
Markt / Market
-  Pêche
Angeln / Fishing
-  Piscine / lieu de baignade
Schwimmbad / Bademöglichkeit
Swimming-pool/bathing



DISCOVERIES AROUND COLMAR



The Galtz Monument

At an altitude of 731 meters, near Trois Épis, stands the Galtz monument, also known as the “Alsatian Corcovado”. This statue, representing Christ blessing the Alsatian plain, pays tribute to the Alsatian soldiers who fell in combat during the First World War. Climbing to Galtz offers a beautiful walk in the heights and provides a breathtaking view of the Rhine plain, the Alsace wine route and the magnificent Alsatian villages.

Niedermorschwihr

Between a very rich architectural heritage, a 'Grand Cru' classified vineyard and a world star of jam, Niedermorschwihr nevertheless surprises with its tranquility. The bell tower of his church of Saint-Gall is one of the hundred or so twisted bell towers listed in Europe: it twists!

Just a short walk away, the seven winemakers present take pleasure in introducing visitors to the exceptional Sommerberg Grand Cru Rieslings produced from this terroir of steep, south-facing slopes. Finally, the Col du Brand offers a magnificent panoramic view of the surrounding vineyards.

Houssen's peasant festival

In the days following the harvest and on the eve of the grape harvest, Houssen celebrates its rural heritage. On Sunday, September 20, 2026, the village will be adorned in its finest Alsatian attire and will celebrate the bounty and virtues of the local terroir. The program includes folk entertainment, a traditional parade in period costumes, a farmers' market, a gathering of vintage vehicles, and typical Alsatian cuisine to delight all food lovers. Conviviality and sharing will be the order of the day for a truly timeless experience.

fete-paysanne-houssen.fr

TURCKHEIM, THE PRIDE OF THE VINEYARD



An iconic city

Nestled in the heart of the vineyards, on the Wine Route, Turckheim is a town with authentic charm, renowned for its historical, cultural, and wine-making heritage. Located a few kilometers from Colmar and easily accessible by train or bus, this typical village captivates visitors with its cobbled streets lined with pastel-colored half-timbered houses and its perfectly preserved medieval ramparts.

Living traditions

Turckheim is also a place steeped in Alsatian traditions that contribute to its renown. One of the most famous is undoubtedly that of the night watchman, a custom unique to Alsace. Every evening, from May to October and during the Christmas market season, the night watchman walks through the village streets. Dressed in his traditional costume and carrying his lantern, he transports visitors to a timeless atmosphere.

Viticulture, rooted in the village since the Middle Ages, is also an integral part of its identity and traditions. Renowned for its Alsace wines and its emblematic Grand Cru Brand, this terroir is among the most prestigious on the Alsace Wine Route.

Christmas warmth and traditions

The Goblins' Market

The Elves' Christmas Market is a colorful little world that gives pride of place to the imagination. Around twenty artisans offer their creations and sometimes demonstrations of their traditional skills.

Living Advent Calendar

Each evening, a door of the spectacular Advent calendar is opened. A tradition not to be missed by the illustrious figures of Alsatian folklore such as St. Nicholas or Christkindel.

Sounds and lights

As night falls, the majestic Munster Gate becomes the stage for two charming Christmas tales. A sound and light show to enjoy with the whole family.



OUR FAVORITES



Maison Turenne ** in Colmar**

Just a stone's throw from Little Venice, the independent, family-run Hotel Maison Turenne welcomes you in a warm and typically Alsatian atmosphere.

Recently renovated, the rooms, accommodating 1 to 5 people, offer comfort and a welcoming atmosphere for your stays alone, with family, or with friends. After your Alsatian excursions, relax in the wellness area and enjoy a drink at the bar.

A delicious breakfast, attentive service and Alsatian charm: Hopla, Colmar awaits you!

10, Basel Road
68000 Colmar

www.maisonturenne.com

Casa Sofia in Colmar

Biodynamics, sustainable agriculture, a quest for authenticity and quality products: Casa Sofia offers a variety of specialties from all corners of Italy.

Whether you are a lover of Italian cuisine or simply looking to discover new quality products, this Italian grocery store is the ideal place to find expert advice to help you choose the best Italian cuisine products and brighten up your meals.

6, rue Morel
68000 Colmar

casa-sofia.fr

Domaine François Baur in Turckheim

Winegrowers from father to son for 9 generations, they work to enhance the fruit and constantly perfect their production methods. On granite, clay-limestone, stony or sandy soils, the vines exhale the characteristic aromas of their six grape varieties, for 70,000 bottles per year of crémants, white wines, grand crus, late harvest, noble grapes and red wines.

Located in the heart of the city, visit the cellars which contain century-old barrels and casks, discreet witnesses to winemaking.

3, Grand Rue
68230 Turckheim

www.vinsbaur.com

OUR FAVORITES



Sweet Escape & Spa in Turckheim

Nestled among the vineyards, this charming house offers guests a relaxing stay in a bucolic setting, combining nature and comfort. This 4-star, timber-framed house is located just a few minutes' walk from the center of Turckheim, surrounded by vineyards.

Beautiful terrace, private jacuzzi, two comfortable double bedrooms, air conditioning, private parking and all the necessary equipment for a carefree stay.

1B, rue Neuweg
68230 Turckheim

Solex Ride in Colmar

Vadrouille Solex offers a journey back in time aboard authentic vintage Solex mopeds to explore the Colmar region and enjoy an unforgettable experience combining scenic rides and wine tastings amidst the magnificent vineyards of Alsace. With Vadrouille Solex, every outing becomes an enchanting interlude, perfect for discovery and creating precious memories.

44, rue de la Semm
68000 Colmar
www.vadrouillesolex.fr

The Bartholdi in Colmar

In the heart of Colmar, the Bartholdi restaurant passionately celebrates the soul of Alsatian gastronomy. In a warm and authentic setting, it offers a modern take on traditional cuisine, where time-honored recipes meet contemporary creativity. Under the guidance of chef Éric Girardin, along with Olivier Jach and their team, the restaurant is dedicated to showcasing seasonal and locally sourced ingredients. To complement this culinary journey, the wine list offers a fine selection of wines, combining regional classics with exciting new discoveries.

2 Avenue de la Marne 68000 Colmar
www.restaurant-bartholdi.fr

GOING OUT AROUND COLMAR



Cycling routes

The cycling routes around Colmar offer a unique way to discover the surrounding landscapes. In Wickerschwihr, the route follows the Colmar Canal, providing a bucolic setting and a relaxing atmosphere. Nearby, in Sundhoffen, the "Green Route" winds along the banks of the Ill River, revealing verdant panoramas and unspoiled nature. These routes, accessible to all, allow you to fully appreciate the beauty of the surrounding area on two wheels.

Follow the trails

Around Colmar, a multitude of trails invite you to discover the region's treasures. Nature and heritage enthusiasts can reach the Hagueneck castle from Wettolsheim by following the wooded paths. The Lazare de Schwendi trail connects the Hohlandsbourg and Pflixbourg castles, two testaments to the region's medieval past. Finally, the trails of the villages along the Ried coast reveal a completely different side of the landscape, winding through plains and wetlands, perfect for admiring the local flora and fauna.

Gaining perspective

From Walbach and Zimmerbach, at the mouth of the Munster Valley, several beautiful hikes are available to visitors. In the Walbach forest, located in the Ballons des Vosges Regional Natural Park, numerous trails marked by the Vosges Club offer pleasant walks between vineyards and forests. Climbing to the heights of these villages allows you to enjoy sublime panoramic views of the Munster Valley, the ruins of the castles and the vast plain of Alsace.

Discover all the walks around Colmar in our guide by clicking here or scanning the QR code





OUR EVENTS

COLMAR CELEBRATES SPRING



From April 2nd to 26th, 2026

Colmar welcomes the arrival of spring in its own festive and convivial way, for a 13th edition of “Colmar celebrates Spring” full of colours and music.

The two markets, Easter and spring, offer the chance to enjoy the first rays of sunshine in the enchanting setting of the town center, while an exhibition and sale at the Koïfhus (Old Customs House) showcases the finest creations of local artisans. And, as an added bonus, a series of free open-air concerts.

Craftsmanship and know-how

For three weeks, two colorful markets take place in the center of Colmar. The Place des Dominicains and the Place de l’Ancienne Douane host the shimmering chalets of 63 exhibitors.

Rigorously selected for their authenticity and the quality of their products, the Easter and spring exhibitors offer linens, decorative items, plants and floral arrangements, beauty products, clothing, jewelry... Not forgetting gourmet delights: chocolates, lamala and other treats accompanied by local beers or white wines from Alsace.

Whether they work with wood, fabric or precious stones, the artisans will share their manufacturing secrets and their love of a job well done.



Festive entertainment

Free street concerts

In Colmar, spring is not celebrated without music. Every weekend, a host of talented artists perform in a series of free open-air shows.

Spring Cellars

Independent winemakers in Colmar, located in the city centre, open their doors to visitors for amazing tastings centered around Easter traditions.

Guided tours “Easter Traditions”

Easter customs, the renewal of nature and spring rites are recounted during a themed tour offered by the Tourist Office.

Animals in the city

In the spring setting, farm animals take their place in Easter markets for the enjoyment of young and old.

COLMAR INTERNATIONAL FESTIVAL



See you from July 5th to 14th, 2026

Since its inception in 1979, the Colmar International Festival has established itself as a major event on the classical music scene. Since 2023, the brilliant and charismatic French conductor Alain Altinoglu has breathed new life into the festival, while maintaining the high artistic standards that define the event. His artistic vision, combined with an ambitious program of internationally renowned ensembles and soloists, has positioned the Colmar International Festival as a key player in the European musical landscape.

Alain Altinoglu tells you about the orchestra
See you on Saturday, July 11th.
at 4:30 pm, at the Koïfhus

Prestigious concerts

Attending the event means combining the discovery of Colmar's rich heritage with musical excellence. Each year, the festival takes over three iconic venues for three series of concerts: the Koïfhus (12:30 pm), the Colmar municipal theatre (6:00 pm) and Saint-Mathieu church (8:30 pm).

Around the concerts

The festival also includes pre-concert mediation sessions with “Kiosk!” a daily public and live event; as well as a unique event in France, the Colmar Symphonic Mob©: an unprecedented meeting between amateur and professional musicians around classical hits, under the direction of Alain Altinoglu himself.





Between craftsmanship and illuminations

The traditional half-timbered houses, the carefully chosen decorations, and the exceptional buildings provide a stunning backdrop for Colmar's Christmas traditions. Illuminations and the aroma of mulled wine draw young and old from shed to shed, discovering the craftsmanship of the artisans at the six Christmas markets in the city's most iconic squares.

Lively festivities

In Colmar, Christmas comes alive with a diverse program of events: a treasure hunt for all ages, enchanting storytelling trails, Christmas carols on boats, and a visit from Saint Nicholas. The Christmas Cellars celebrate local produce, while the guided tour "Colmar, the Soul of Christmas" reveals Alsatian history and traditions. A magical immersion into the spirit of Christmas in Colmar.

Christmas in numbers



1,6 millions
of visitors in 2025



1,95 millions
of meals served in 2019

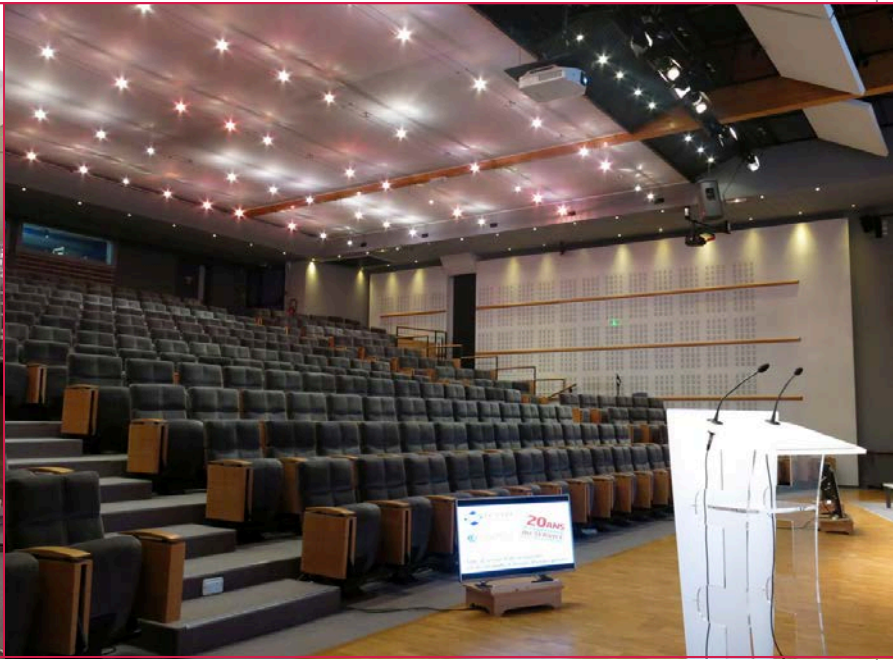


106 millions
euros in economic benefits in
2019



199
exhibiting artisans in 2025,
74% of whom are from Alsace





The Colmar Convention Bureau

The Colmar Convention Bureau is the single point of contact for organizing professional events in Colmar and the surrounding region. The Tourist Office has established an in-house reception department dedicated to organizing group stays. A team within this department is specifically dedicated to supporting projects related to business tourism.

Composed of a team of destination experts in daily contact with local service providers, the Colmar Convention Bureau facilitates all procedures.

A team ready to listen to you

- We provide information and advice for the organization of your professional events thanks to our expert knowledge of the region and service providers.
- We will support you in developing your project: reviewing the specifications, identifying potential sites, and selecting suitable service providers.
- We offer you tailor-made solutions.
- We will be your single point of contact to manage all bookings (accommodation, catering, activities...) and make your event a success.

Venues and experiences for all types of events

Colmar and its region offer a unique environment to host your professional events, whatever their format and ambition.

A variety of infrastructures adapted to each project: large format congress centers, modular contemporary spaces, confidential seminars in charming city center hotels.

Prestigious venues nestled in historic locations for organizing gala dinners, prestigious evenings and exceptional receptions.

An inspiring setting between heritage, vineyards and nature, conducive to creativity and team cohesion.

Beyond meetings, enjoy unique experiences centered around Alsatian culture, gastronomy and fine wines: tastings in the heart of the estates, culinary workshops, private tours, heritage discoveries... The destination offers a range of activities!



Welcome to Alsace Essentielle !

Discover the Pays de Colmar, a true concentration of everything the region does best...

Hike along the peaks of the Vosges Mountains, relax by a lakeside, and set out to encounter chamois and our Vosges cattle.

Meet passionate winemakers and enjoy Alsatian wines paired with a traditional flammekueche along the legendary Alsace Wine Route.

Stroll through our picturesque villages, where every street is a delight and tells its own story.

Cycle along the canals of the Rhine Plain and explore Neuf-Brisach and its fortifications, listed as a UNESCO World Heritage Site.



L'Alsace Essentielle
Pays de Colmar[®]
www.alsace-essentielle.fr



BY TRAIN

Direct links:

- Regional trains Strasbourg / Sélestat / Mulhouse / Basel every 30 minutes
- TGV East: Paris-Colmar in 2 hours 50 minutes
- TGV Rhine-Rhône: Lyon-Colmar in 3h15
- Luxembourg - Colmar

To get around the territory:

- Colmar > Turckheim

BY CAR

- A35 motorway completely free
- Strasbourg and Mulhouse are 1 hour and 40 minutes away.

BY PLANE

- Strasbourg-Enzheim : 70 km
- EuroAirport (Basel-Mulhouse-Freiburg): 70 km
- Colmar-Houssen Airport: business trip

RIVER LINK

- Seven-deck marina
- Berthing for 50 boats
- Reception, toilets, showers, laundry
- Area reserved for motorhomes

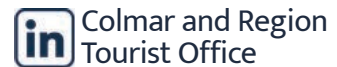


Tourist Office of



www.tourisme-colmar.com

For real-time updates, follow us on social media!



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Send us your request by email, and we will send you a personalized selection!